



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Mentzer Media Services, Inc. (3427)/833926:
CLOYD, ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICAN CROSSROADS (109861)
National/Political
1758/06225739

Invoice 643099
Inv Date 10/28/2012
Terms Net 30
Contract 321187
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:28PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/01/12 7:58AM (Mo)	00:30	FLSNTV02ACH	\$2250.00	
16.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/01/12 8:47AM (Mo)	00:30	FLSNTV02ACH	\$2250.00	
17.0	Spot	11:00:00AM-12:00:00	Day, M-2	10/01/12 11:32AM (Mo)	00:30	FLSNTV02ACH	\$1000.00	
17.0	Spot	11:00:00AM-12:00:00	Day, M-2	10/01/12 11:59AM (Mo)	00:30	FLSNTV02ACH	\$1000.00	
18.0	Spot	12:00:00PM- 1:00:00	Day, M-2	10/01/12 12:22PM (Mo)	00:30	FLSNTV02ACH	\$1000.00	
18.0	Spot	12:00:00PM- 1:00:00	Day, M-2	10/01/12 12:53PM (Mo)	00:30	FLSNTV02ACH	\$1000.00	
19.0	Spot	5:00:00PM- 6:00:00	Day, M-1	10/01/12 5:13PM (Mo)	00:30	FLSNTV02ACH	\$2250.00	
20.0	Spot	6:00:00PM- 6:30:00	Day, M-2	10/01/12 6:00PM (Mo)	00:30	FLSNTV02ACH	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day, M-2	10/01/12 6:22PM (Mo)	00:30	FLSNTV02ACH	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2	10/01/12 7:05PM (Mo)	00:30	FLSNTV02ACH	\$3600.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, M-2	10/01/12 7:14PM (Mo)	00:30	FLSNTV02ACH	\$3600.00	
22.0	Spot	11:35:00PM-12:05:00	Day, M-1	10/01/12 11:55PM (Mo)	00:30	FLSNTV02ACH	\$800.00	
23.0	Spot	5:00:00PM- 6:00:00	Per week (1), Mo	10/01/12 5:44PM (Mo)	00:30	FLSNTV02ACH	\$2800.00	M/G For 2.0.1,2.0.2,2.0.3,2.0.4
24.0	Spot	6:00:00AM- 7:00:00	Per week (1), Mo	10/01/12 6:23AM (Mo)	00:30	FLSNTV02ACH	\$2800.00	M/G For 7.0.1,7.0.2

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$30,350.00
Commission	(\$4,552.50)
Net Total	\$25,797.50

Total Spots 14

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM

Page: 1